

ADVERTISE WITH BMG

PODCASTS PACKET

Every price published. No "call for pricing." - BMG Global - BMG Media LLC

THE BMG WAY - STRAIGHTFORWARD PRICING

Every price in this packet is the real price. BMG does not do "call for pricing."

You get what you pay for, and you can see what it costs before you ever talk to us.

INTRODUCTORY RATES run for Issues 01-03 of the magazine (and the matching launch season of the shows).

From Issue 04, STANDARD RATES apply. Advertisers who start during the introductory window are

FOUNDING ADVERTISERS and keep their introductory rate locked through Issue 03.

Nothing in this packet costs more than \$1,000. Not one thing.

Prices are set in US dollars. On the web packets, every price also shows in YOUR currency - the page sees where you are and converts it at today's rate. The dollar price is the billing price.

ADVERTISER OR SPONSOR? Simple: advertisers buy placements - pages, banners, commercials, clicks.

Sponsors PRESENT things - a section, a series, a show, an event - and their name rides on it:

"Front Row Focus, presented by ..." Both are in this packet, labeled plainly.

WHO YOU REACH

BMG Interactive Magazine gives Black models a face and a place in the fashion industry - free to read, worldwide, at tvbm.com/bmgmag. Issue 01 launches November 1, 2026. Country editions for Kenya, Ghana, Cote d'Ivoire, Nigeria, South Africa and Italy launch December 2026.

Africa-first, diaspora-strong: our readers and contributors live in those countries and in the UK, US and Canadian diaspora that follows them - and our readers ARE the trade: models, designers, stylists, makeup artists, photographers, and the fans who follow their work.

An ecosystem, not a page: the magazine, BMG TV, BMG Catwalk, The Model Icon Podcast, The Calvin Childs Show, Meet The CEO - and BMG's Instagram and TikTok stages.

Every placement closes with a PERFORMANCE REPORT: readers, countries, top pages, clicks - from BMG's own analytics. No promises we can't show.

THE PODCASTS - PER EPISODE (THE MODEL ICON PODCAST - THE CALVIN CHILDS SHOW - MEET THE CEO)

PLACEMENT	INTRO	STANDARD	WHAT YOU GET	
Host-read commercial (30 sec)	\$40	\$75	The host reads your message in the show, in their own voice - the most trusted spot in podcasting.	
	\$60	\$120	Your finished video spot plays inside the episode. Don't have one? We produce spots - see Production.	Produce video)
	\$35	\$70	Your logo or banner on screen during a segment of the episode.	On-screen
	\$100	\$200	"This episode is brought to you by you" - named at the top of the show, logo on screen.	Episode
	\$150	\$300	Your business featured in a guest segment on Meet The CEO.	Business (Meet Th

PODCAST BUNDLES

PLACEMENT	INTRO	STANDARD	WHAT YOU GET
One show, one month	\$300	\$550	A host read or produced spot in EVERY episode of one show for a month (8-12 episodes) + the presenting credit on one episode.
	\$500	\$950	Your spot rotates across The Model Icon Podcast, The Calvin Childs Show and Meet The CEO for a full month.

All three

TERMS - PLAIN AND SIMPLE

HOW TO BUY: email advertise@tvbmng.com or call 215-978-6998 with the placement you want, or use the Advertise intake on tvbmngglobal.com.

Tell us your market, your placement and your timing - a real person on the BMG team confirms your slot in writing.

ARTWORK: send print-ready art, or say "make it for me" and see Production above. Video spots up to 30 seconds.

FOUNDING LOCK: start in Issues 01-03 and your introductory rate is locked through Issue 03. Standard rates apply from Issue 04 to everyone else.

PROOF: every placement closes with a performance report - readers, countries, top pages and clicks.

PLACEMENT IS SUBJECT TO AVAILABILITY: one back cover per issue, one presenting sponsor per section. First confirmed, first placed.